

Relatamail Data Dictionary

This document provides Relatamail users with a list of the table fields, which have been used in the Relatamail database. For each table field, a brief description is provided.

Table: BlastLOG

The table 'BlastLOG' records information about each 'bulk email send out', also known as a 'blast'.

Field	Type	Null
MsgOwner	Int(11)	No
MsgNumber	Int(11)	No
RecipientCount	bigint(20)	No
EmailFrom	varchar(80)	No
NameFrom	varchar(80)	No
MsgSubject	longtext	No
MsgDescription	longtext	No
DestinationSite	varchar(80)	No
RedirectURL	longtext	No
AOLRedirectURL	longtext	No
UnsubscribeURL	longtext	No
AOLUnsubscribeURL	longtext	No
UnsubscribePrompt	longtext	No
AOLAware	enum('0','1')	No
AppendVar	longtext	No
MsgTemplate	longtext	No
SendOutBeganAt	datetime	No
SendOutCompletedAt	datetime	No
SendOutCancelled	enum('0','1')	No
Keyname	Unique	Field
PRIMARY	Yes	MsgOwner
PRIMARY	Yes	MsgNumber

Fields:

1. MsgOwner

Data Type: Integer

Definition: the owner of the message being sent.

Example: 1

Properties: numeric, size: 11

Entered By: system

Type of Key: primary

Required: yes

2. MsgNumber

Data Type: Integer

Definition: the number of the message being sent.

Example: 110

Properties: numeric, size: 11

Entered By: system

Type of Key: primary

Required: yes

3. RecipientCount

Data Type: Big Integer

Definition: the number of recipients the message is being sent to.

Example: 1000

Properties: numeric, size: 20

Entered By: system

Type of Key: non-primary

Required: yes

4. EmailFrom

Data Type: Alphanumeric

Definition: the senders email address

Example: avinesh@stratabase.com

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

5. NameFrom

Data Type: Alphanumeric

Definition: the senders email address

Example: Avinesh Bangar

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

6. MsgSubject

Data Type: Alphanumeric

Definition: the subject of the email

Example: PalmUsers Group Vol. 1

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

7. MsgDescription

Data Type: Alphanumeric

Definition: description of the message being sent

Example: First sendout to Palm users subscribed to list

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

8. DestinationSite

Data Type: Alphanumeric

Definition: the destination URL the receiver can click on.

Example: <http://www.blah.com/blah.php?email=avinesh@stratabase.com>

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

9. RedirectURL

Data Type: Alphanumeric

Definition: the URL where the user will be redirected to when the destination site has been contacted.

Example: <http://www.stratabase.com>

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

10. AOLRedirectURL

Data Type: Alphanumeric

Definition: the URL where AOL users will be redirected to when the destination site has been contacted.

Example: <http://www.stratabase.com>

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

11. UnsubscribeURL

Data Type: Alphanumeric

Definition: the URL the receiver can click on to unsubscribe from a list.

Example: <http://www.blah.com/unsubscribe.php?email=avinesh@stratabase.com>

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

12. AOLUnsubscribeURL

Data Type: Alphanumeric

Definition: the URL an AOL user can click on to unsubscribe from a list.

Example: <http://www.blah.com/unsubscribe.php?email=someguy@aol.com>

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

13. UnsubscribePrompt

Data Type: Alphanumeric

Definition: the message sent to the user when unsubscribing from a list.

Example: Are you sure you want to unsubscribe from this list?

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

14. AOLAware

Data Type: Boolean

Definition: select 1 if sending out to AOL users.

Example: 1

Properties: Enumeration, size: 1; 0 or 1

Entered By: system

Type of Key: non-primary

Required: yes

15. AppendVar

Data Type: Alphanumeric

Definition: a variable to append to the end of an URL

Example: email

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

16. MsgTemplate

Data Type: Alphanumeric

Definition: the core body of the message

Example: Dear user, Welcome to the Palm Users Mailing List!

Properties: Alphanumeric, size: 4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

17. SendOutBeganAt

Data Type: datetime

Definition: the date and time the sent out began at

Example: 2000-10-17 11:51:41

Properties: Datetime, size: default

Entered By: system

Type of Key: non-primary

Required: yes

18. SendOutCompletedAt

Data Type: datetime

Definition: the date and time the send out completed

Example: 2000-10-17 11:54:41

Properties: Datetime, size: default

Entered By: system

Type of Key: non-primary

Required: yes

19. SendOutCancelled

Data Type: Boolean

Definition: whether the send out was cancelled.

Example: 1

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

Table: Contact

The table 'Contact' records information about each contact person.

Field	Type	Null
Email	Varchar(80)	No

First_Name	Varchar(40)	No
Last_Name	Varchar(40)	No
Address	Varchar(60)	No
City	Varchar(40)	No
State	varchar(20)	No
Zip	varchar(20)	No
Country	varchar(40)	No
Phone1	varchar(30)	No
Phone2	varchar(30)	No
Fax	varchar(30)	No
Language	varchar(30)	No
Birthdate	varchar(20)	No
Sex	char(1)	No
Married	char(1)	No
Employed	char(1)	No
Email_Type	char(1)	No
Entry_Date	date	No
Undeliverable_Count	int(11)	No

Keyname	Unique	Field
PRIMARY	Yes	Email
email	No	Email

Fields

1. Email

Data Type: Alphanumeric

Definition: the unique email address of the person. Each person has an unique email address that is uniquely theirs, it identifies them.

Example: avinesh@stratabase.com

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: primary

Required: yes

2. First_Name

Data Type: Alphanumeric

Definition: the first name of the person

Example: Avinesh

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

3. Last_Name

Data Type: Alphanumeric

Definition: the last name of the person

Example: Bangar

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

4. Address

Data Type: Alphanumeric

Definition: the street address where the person lives

Example: 12345 Any Street

Properties: Alphanumeric, size: 60

Entered By: user

Type of Key: non-primary

Required: no

5. City

Data Type: Alphanumeric

Definition: the city where the person lives

Example: Abbotsford

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

6. State

Data Type: Alphanumeric

Definition: the state or province where the person lives

Example: Avinesh

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

7. Zip

Data Type: Alphanumeric

Definition: the zip or postal code where the person lives first name of the person

Example: 12345

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

8. Country

Data Type: Alphanumeric

Definition: the country where the person lives

Example: CANADA

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

9. Phone1

Data Type: Alphanumeric

Definition: the primary phone number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

10. Phone2

Data Type: Alphanumeric

Definition: the secondary phone number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

11. Fax

Data Type: Alphanumeric

Definition: the fax number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

12. Language

Data Type: Alphanumeric

Definition: the preferred language of the person

Example: English

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

13. Birthdate

Data Type: Alphanumeric

Definition: the birthdate of the person

Example: 01-01-01

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

14. Sex

Data Type: Alpha

Definition: person is either male (M) or female (F)

Example: M

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

15. Married

Data Type: Alpha

Definition: person is either single (S) or married (M)

Example: S

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

16. Employed

Data Type: Alpha

Definition: person is either employed (E) or unemployed (U) or retired (R)

Example: E

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

17. Email_Type

Data Type: Alpha

Definition: the email type used by the person – either HTML or Text

Example: H (H or T)

Properties: Alpha, size: 1

Entered By: system

Type of Key: non-primary

Required: no

18. Entry_Date

Data Type: Numeric (Date)

Definition: the date the person was first entered into our database

Example: MM/DD/YYYY

Properties: Numeric, size: 10

Entered By: system

Type of Key: non-primary

Required: no

19. Undeliverable_Count

Data Type: Numeric

Definition: the number of times an undeliverable email was sent to this person

Example: 2

Properties: Numeric, size: 1

Entered By: system

Type of Key: non-primary

Required: no

Table: Contact_List

The table 'Contact_List' records the list(s) that each contact (in the 'Contact' table) is subscribed too.

Field	Type	Null
Email	varchar(80)	No
List_Number	int(10)	No
Subscribe_Date	date	Yes
Unsubscribe_Date	date	Yes
Keyname	Unique	Field
PRIMARY	Yes	Email
PRIMARY	Yes	List_Number

Fields:

1. Email

Data Type: Alphanumeric

Definition: the email address of the person

Example: avinesh@stratabase.com

Properties: Alphanumeric, size: 80

Entered By: user

Type of Key: primary

Required: yes

2. List_Number

Data Type: Numeric

Definition: the list number the person is subscribed to

Example: 1

Properties: numeric, size: 10

Entered By: user

Type of Key: non-primary

Required: no

3. Subscribe_Date

Data Type: Date format (numeric)

Definition: the date the person signed up (subscribed) to the list they are subscribed to

Example: MM/DD/YYYY

Properties: numeric, size: 20

Entered By: system

Type of Key: non-primary

Required: no

4. Unsubscribe_Date

Data Type: Date format (numeric)

Definition: the date the person unsubscribed from the list they originally subscribed to.

Example: MM/DD/YYYY

Properties: numeric, size: 20

Entered By: system

Type of Key: non-primary

Required: no

Table: Contact_Message

The table 'Contact_Message' records the messages that each subscriber has received.

Field	Type	Null	Default
Email	varchar(80)	No	
Message_Number	int(10)	No	0
TimeDate_Sent	datetime	No	0000-00-00 00:00:00
TimeDate_Click	datetime	No	0000-00-00 00:00:00
TimeDate_Undeliverable	datetime	No	0000-00-00 00:00:00
DestinationURL	varchar(80)	No	
AppendVar	varchar(80)	No	n
Keyname	Unique	Field	
PRIMARY	Yes	Email	
PRIMARY	Yes	Message_Number	
PRIMARY	Yes	Email	

Fields:

1. Email

Data Type: Alphanumeric

Definition: email address of the receiver

Example: avinesh@stratabase.com

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: primary

Required: yes

2. Message_Number

Data Type: Numeric

Definition: message number

Example: 1

Properties: numeric, size: 10

Entered By: system

Type of Key: primary

Required: no

3. TimeDate_Sent

Data Type: Date format (numeric)

Definition: the date the person sent the message

Example: MM/DD/YYYY 00:00:00

Properties: numeric, size: 20

Entered By: system

Type of Key: non-primary

Required: no

4. TimeDate_Undeliverable

Data Type: Date format (numeric)

Definition: the date the

Example: MM/DD/YYYY 00:00:00

Properties: numeric, size: 20

Entered By: system

Type of Key: non-primary

Required: no

5. DestinationURL

Data Type: Alphanumeric

Definition: the URL the receiver of the email clicked on

Example: http://www.myhost.com/mypage.htm?user=bob&id=1234

Properties: numeric, size: 80

Entered By: system

Type of Key: non-primary

Required: no

6. AppendVar

Data Type: Alphanumeric

Definition: the variable name appended to the end of the URL string

Example: ?email=user@host.com

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: non-primary

Required: no

Table: List

The table 'List' records information about each list.

Field	Type	Attributes	Null	Default
Number	int(10)		No	0
Name	Varchar(40)		No	
Description	Varchar(200)		No	
Source	Varchar(100)		No	
Owner	int(11)		No	
Keyname	Unique	Field		
PRIMARY	Yes	Number		

Fields:

1. Number

Data Type: Numeric

Definition: the number we have assigned to the list which people subscribe to, the list number is the unique code we use to describe the individual list.

Example: 1

Properties: numeric, size: 10

Entered By: system

Type of Key: primary

Required: yes

2. Name

Data Type: Alphanumeric

Definition: the name of the list that people have subscribed to

Example: Bob's List

Properties: Alphanumeric, size: 10

Entered By: user

Type of Key: non-primary

Required: yes

3. Description

Data Type: Alphanumeric

Definition: descriptive phrase that tells which subject matter the list covers

Example: Bob's List

Properties: Alphanumeric, size: 200

Entered By: user

Type of Key: non-primary

Required: no

4. Source

Data Type: Alphanumeric

Definition: a short description of the list owner

Example: John Smith

Properties: Alphanumeric, size: 100

Entered By: user

Type of Key: non-primary

Required: no

5. Owner

Data Type: Numeric

Definition: the number of the owner of the list, cross-references with RM_User::UserNumber

Example: 1001

Properties: numeric, size: 11

Entered By: system

Type of Key: non-primary

Required: no

Table: Message

The table 'Message' records information about each email message that has been sent out to subscribers.

Field	Type	Attributes	Null	Default
Number	int(10)		No	0
Description	varchar(200)		No	
DateSent	date		No	
List_Number	int(11)		No	0
Msg_Type	enum('test', blast')		No	test

Keyname	Unique	Field
PRIMARY	Yes	Number
PRIMARY	Yes	List_Number

Fields:

1. Number

Data Type: Numeric

Definition: the number we assign through our system to the message which gets sent to the subscriber.

Example: 1001

Properties: Numeric, size: 10

Entered By: system

Type of Key: primary

Required: yes

2. Description

Data Type: Alphanumeric

Definition: the description of the message sent to the recipients, inputted by the sender to describe its contents.

Example: A test email

Properties: Alphanumeric, size: 200

Entered By: user

Type of Key: non-primary

Required: no

3. DateSent

Data Type: Date

Definition: the date the message was sent

Example: 2001-01-01

Properties: Date, size: 10

Entered By: system

Type of Key: non-primary

Required: no

4. List_Number

Data Type: Numeric

Definition: the list the message was sent out to

Example: 101

Properties: Numeric, size: 11

Entered By: system

Type of Key: non-primary

Required: no

5. Msg_Type

Data Type: Boolean

Definition: the type of message being sent, either test or blast

Example: blast

Properties: Enum, size: 5

Entered By: user

Type of Key: non-primary

Required: no

Table: RMUser

The table 'RM_User' records information about each registered Relatamail user.

Field	Type	Null	Default
Email	varchar(80)	No	
First_Name	varchar(80)	No	
Last_Name	varchar(80)	No	
TimeDate_Register	datetime	No	0000-00-00 00:00:00
Login	varchar(80)	No	
Password	varchar(80)	No	
User_Number	int(11)	No	0
DateTime_Login	datetime	No	0000-00-00 00:00:00
DateTime_Logout	datetime	No	0000-00-00 00:00:00
IP	varchar(80)	No	
Session_Key	varchar(80)	No	
RM_Access	enum('1','0')	No	1
UserID	Longtext	No	

Keyname Unique Field Action

PRIMARY Yes Email Drop

Fields:

1. Email

Data Type: Alphanumeric

Definition: email address of the user

Example: ravi@stratabase.com

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: primary

Required: yes

2. First_Name

Data Type: Alphanumeric

Definition: this is the first name of the user

Example: Ravi

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: non-primary

Required: yes

3. Last_Name

Data Type: Alphanumeric

Definition: this is the last name of the user

Example: Gill

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: non-primary

Required: yes

4. TimeDate_Register

Data Type: Date

Definition: this is the time and date the user registered

Example: 2000-01-01 00:00:00

Properties: Numeric, size: 12

Entered By: user

Type of Key: non-primary

Required: yes

5. Login

Data Type: Alphanumeric

Definition: this is the login of the user

Example: Bob2000

Properties: Alphanumeric, size: 80

Entered By: user

Type of Key: non-primary

Required: yes

6. Password

Data Type: Alphanumeric

Definition: this is the password of the user

Example: R3latama1l

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: non-primary

Required: yes

7. User_Number

Data Type: Numeric

Definition: this is the user number of the user

Example: 1

Properties: alphanumeric, size: 11

Entered By: system

Type of Key: non-primary

Required: yes

8. DateTime_Login

Data Type: Date

Definition: the date and time a user logged in into the Relatamail system

Example: 2000-01-01 00:00:00

Properties: Numeric, size: 12

Entered By: system

Type of Key: non-primary

Required: yes

9. DateTime_Logout

Data Type: Date

Definition: this is when the user logged out from the Relatamail system

Example: 2000-01-01 00:00:04

Properties: Numeric, size: 12

Entered By: system

Type of Key: non-primary

Required: yes

10. IP

Data Type: Alphanumeric

Definition: this is the Internet Protocol (IP) address of the user

Example: 123.456.789.100

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

11. Session_Key

Data Type: Alphanumeric

Definition: this is the session key of the user, dynamic

Example: f1f2f3f4g5f65f6f7f8f8f9f0

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: non-primary

Required: yes

12. RM_Access

Data Type: Numeric

Definition: determines if the user has permission to use the Relatamail system

Example: 1

Properties: enum, size: 1

Entered By: system

Type of Key: non-primary

Required: yes

13. UserID

Data Type: Longtext

Definition: the user ID of the current user, dynamic

Example: s42f82f28f208f10f1

Properties: longtext, size: ~4.3 billion

Entered By: system

Type of Key: non-primary

Required: yes

Table: session_#

The table 'session_#' is a session table. One session table is created for each registered Relatamail user. The '#' is replaced with the user's 'user number' (eg. user number = 1, session_1). The session tables record users' session variables during their course of Relatamail use.

Field	Type	Null
Name	Varchar(80)	No
Value	Longtext	No

Keyname	Unique	Field
PRIMARY	Yes	Name

Fields:

1. Name

Data type: Alphanumeric

Definition: the name of the variable

Example: Email

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: primary

Required: yes

2. Value

Data type: Alphanumeric

Definition: the value of the variable

Example: [user@host.com](#)

Properties: Alphanumeric, size: 80

Entered By: system

Type of Key: primary

Required: yes

Table: upload_#

The table 'upload_#' is really another 'Contact' table provided to each registered Relatamail user for uploading new subscribers. The '#' is replaced with the user's 'user number' (eg. user number = 1, upload_1). The user's upload table records information for each new subscriber that is to be uploaded to the 'Contact' table.

Field	Type	Null
Email	varchar(80)	No
First_Name	varchar(40)	No
Last_Name	varchar(40)	No
Address	varchar(60)	No
City	varchar(40)	No
State	varchar(20)	No
Zip	varchar(20)	No
Country	varchar(40)	No
Phone1	varchar(30)	No
Phone2	varchar(30)	No
Fax	varchar(30)	No
Language	varchar(30)	No
Birthdate	varchar(20)	No
Sex	char(1)	No
Married	char(1)	No
Employed	char(1)	No
Email_Type	char(1)	No

Entry_Date	date	No
Undeliverable_Count	int(11)	No

Keyname	Unique	Field
PRIMARY	Yes	Email
Email	No	Email

Fields:

1. Email

Data Type: Alphanumeric

Definition: the unique email address of the person. Each person has an unique email address that is uniquely theirs, it identifies them.

Example: avinesh@stratabase.com

Properties: alphanumeric, size: 80

Entered By: user

Type of Key: primary

Required: yes

2. First_Name

Data Type: Alphanumeric

Definition: the first name of the person

Example: Avinesh

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

3. Last_Name

Data Type: Alphanumeric

Definition: the last name of the person

Example: Bangar

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

4. Address

Data Type: Alphanumeric

Definition: the street address where the person lives

Example: 12345 Any Street

Properties: Alphanumeric, size: 60

Entered By: user

Type of Key: non-primary

Required: no

5. City

Data Type: Alphanumeric

Definition: the city where the person lives

Example: Abbotsford

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

6. State

Data Type: Alphanumeric

Definition: the state or province where the person lives

Example: Avinessh

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

7. Zip

Data Type: Alphanumeric

Definition: the zip or postal code where the person lives first name of the person

Example: 12345

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

8. Country

Data Type: Alphanumeric

Definition: the country where the person lives

Example: CANADA

Properties: Alphanumeric, size: 40

Entered By: user

Type of Key: non-primary

Required: no

9. Phone1

Data Type: Alphanumeric

Definition: the primary phone number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

10. Phone2

Data Type: Alphanumeric

Definition: the secondary phone number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

11. Fax

Data Type: Alphanumeric

Definition: the fax number of the person

Example: 123-4567

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

12. Language

Data Type: Alphanumeric

Definition: the preferred language of the person

Example: English

Properties: Alphanumeric, size: 30

Entered By: user

Type of Key: non-primary

Required: no

13. Birthdate

Data Type: Alphanumeric

Definition: the birthdate of the person

Example: 01-01-01

Properties: Alphanumeric, size: 20

Entered By: user

Type of Key: non-primary

Required: no

14. Sex

Data Type: Alpha

Definition: person is either male (M) or female (F)

Example: M

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

15. Married

Data Type: Alpha

Definition: person is either single (S) or married (M)

Example: S

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

16. Employed

Data Type: Alpha

Definition: person is either employed (E) or unemployed (U) or retired (R)

Example: E

Properties: Alpha, size: 1

Entered By: user

Type of Key: non-primary

Required: no

17. Email_Type

Data Type: Alpha

Definition: the email type used by the person – either HTML or Text

Example: H (H or T)

Properties: Alpha, size: 1

Entered By: system

Type of Key: non-primary

Required: no

18. Entry_Date

Data Type: Numeric (Date)

Definition: the date the person was first entered into our database

Example: MM/DD/YYYY

Properties: Numeric, size: 10

Entered By: system

Type of Key: non-primary

Required: no

19. Undeliverable_Count

Data Type: Numeric

Definition: the number of times an undeliverable email was sent to this person

Example: 2

Properties: Numeric, size: 1

Entered By: system

Type of Key: non-primary

Required: no